

JOSH ALFARO//Art Director

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Education

OTIS College Of Art and Design,
Los Angeles, CA / Bachelor of Fine Arts-
Communication Arts/ Advertising & Marketing



Skills

Windows / Mac proficient, Adobe CS,
Familiar with lighting /studio environments,
Fluent in English & Spanish

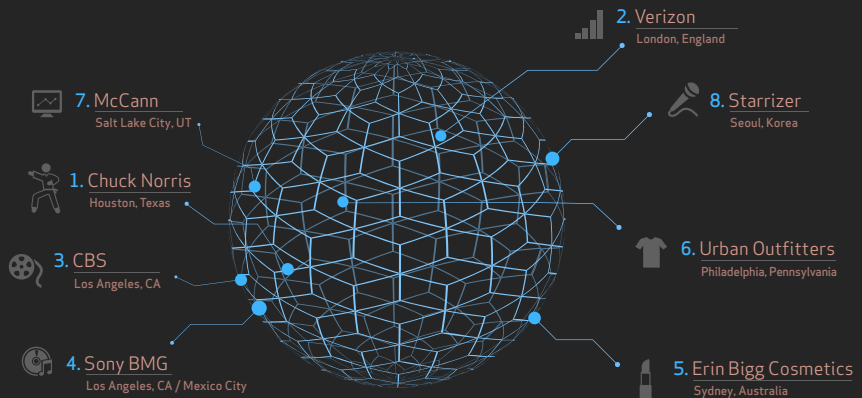


Freelance Clients

1. Chuck Norris
2. Verizon
3. CBS
4. Sony BMG
5. Erin Bigg Cosmetics
6. Urban Outfitters
7. MRM McCann Erickson
8. Starrizer

Sunset Marquis Hotel
TE Connectivity
Intel

Soho Grand Hotel
City of El Segundo
Raleigh Enterprises
Kickstart Foundation
Nordstrom
Vail Resorts
Moregold Records
Norte Records
Zions Bancorp
Target
Maverick / Flying J
Saks 5th Avenue
Green Dot Films
Amazon
Junk Food
Pioneer Electronics



Full Time Employment History

Jun '15
Aug '18

Rumor Records, Salt Lake City
Vice President

PDQ.com, Salt Lake City
Creative Director

Sept '18
Oct '22

Sept '09-
Aug '11

Music Makes Music, Salt Lake City, UT,
Creator / Director

EmmStudio Advertising & Marketing,
Creative Director / Owner

Mar '09-
Present

Oct '07-
Feb '09

da Vinci Advertising & Marketing,
Salt Lake City, UT, Art Director

Broadview University, Salt Lake City, UT,
Adjunct Instructor

Aug '13-
Jun '15

Aug '04-
Feb '07

Youth Build /PV Arts, Los Angeles, CA
Art Teacher

Sabatino Day, Los Angeles, CA
Intern / Art Director

Jan '06-
Jan '07

Precision Time, Salt Lake City, UT
Trainer / Regional Manager

Feb '00-
Jul '03

Photography & Post Production

Raul Vega Photography/ People
Ian Brooks Photography/ Elle
Space Magazine
Dr 90210
Swingtown / CBS
Revenge
The Riches
Modus Magazine
Nadia Masot
The Truth about Tobacco
ICON Syndicate
Lakeshore Entertainment

Career Highlights



Phone Calls from
Chuck Norris.



Helped Win Multi-million Dollar Pitches
for MRM by building presentation visuals



Opened 25 New Stores
in 7 months for Precision Time



Seeing Apparel Designs
while in other countries and on TV



Attending Latin Grammys
With New Artist Nominee



Seeing Ad Spots on TV
and on the web with millions of hits



Getting Offered Cocaine
by a celebrity client as payment
(which was politely declined)



36 New Sponsors in first 6 months
for the Music Makes Music foundation



Art Directed / Produced Videos
For TE's largest investor conference



\$1M Increase in Sales compared to
previous year through Traveler Guitar Campaign

Hobbies: photography, swimming, reading, musical instruments, timepieces, films, t-shirts, racquetball, ebay, travel